

NAIOP Colorado

2022 CHAPTER MARKETING OPPORTUNITIES AND PUBLIC POLICY INVESTMENTS

From investors, owners and developers to architects, brokers, engineers and other professionals...

NAIOP IS COMMERCIAL REAL ESTATE.

With over 550 members serving the local Denver Metro and larger Colorado market, the **NAIOP COLORADO CHAPTER** has the people, knowledge and education to help you find connections, stay ahead of the curve, and make deals, particularly during these challenging times.

CONNECT WITH PARTNERS AND TOOLS THAT MATTER.

NAIOP Colorado easily connects you to the key players and valuable resources that can have a meaningful impact on your business. That means you don't have to waste time, energy and money aimlessly searching for these productive connections on your own.

- Over 38% of our membership are developers, owners, investors and asset managers.
- Average combined yearly attendance of over 4,300 people at local Chapter events and programs. The in-person and hybrid events held in 2021 maintained high attendance and visibility for partners.
- NAIOP Members are a unique audience; over 80% do NOT belong to other organizations such as ULI, BOMA and ICSC.

WE DRIVE LEGISLATIVE AND POLITICAL ACTION.

We take a stand on legislative and political issues affecting your business, and we drive solutions that are best for the industry and Colorado. We boldly initiate productive conversation on your behalf to remove barriers and shape policy and regulations so that you can do business in a profitable, efficient and responsible way.

- Took an active role on the Energize Denver Task Force which provided a consensus report to the Denver City Council that would implement building performance standards that bridge the gap between what is aspirational and what is implementable. It also focuses on what is technologically feasible and fiscally attainable.
- Negotiated a statewide Benchmarking and Performance Bill that would have been extremely onerous into a Task Force that would develop the benchmarking and performance requirements. We have a seat on that Task Force due to our work on the Bill.
- Hold a leadership position in the Colorado Real Estate Alliance (CREA), a coalition of 17 real estate related organizations who work together on issues.



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2022 CHAPTER MARKETING OPPORTUNITIES

IT'S SOCIAL AND FUN.

We're serious about commercial real estate, but we're also serious about your health. You can be socially present while being physically distant and build valuable business relationships with powerful industry influencers.

- We annually host over 20 educational events: The Rocky Mountain Real Estate Challenge; an Annual Property Tour highlighting office, retail, hospitality, multi-housing and industrial projects; plus, numerous meetings focused on real estate technology, market forecasts, public policy and more. We produces unique events like Fight Night and the Winter Classic Hockey, Curling and Skiing adventures which not only provide networking opportunities, they also raise funds in support of local charities such as Children's Hospital Colorado and Denver Active 20-30 Children's Foundation.
- We provide numerous networking events for NAIOP members and sponsors through quarterly Real Estate on the Rocks, Member Only programming and the Annual Holiday Party.

WE ADDRESS DIVERSITY, EQUITY AND INCLUSIVITY.

We have taken active steps to address diversity in our industry by partnering with the Denver Public Schools Career Connect program and joining the Graduate Real Estate Association at CU to produce an educational series on Social Equity in Real Estate. We have also created a Diversity, Equity and Inclusivity Committee to continue to address these issues.

INVEST IN NAIOP COLORADO. BECOME A SPONSOR.

We encourage you to partner with us in joining as a Sponsor. As a sponsor, your company will receive name recognition at events, exposure in promotional materials, and exclusive invitations to select Chapter events and programming.

ALL SPONSORSHIPS INCLUDE: Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.

LEVEL	SPONSORSHIP BENEFITS	EARLY BIRD INVESTMENT (Before January 31, 2022)	LATE INVESTMENT (Starts February 1, 2022)
SUSTAINING	Top recognition as Sustaining sponsor of Chapter events to include (select one option): (A) Economic Forecast; Golf Tournament and Fall Education Series; (B) Mid-Year Forecast, Property Tour and Spring Breakfast; OR (C) Developing Leader Programming and Events. Tickets for guests at sponsored events, plus registrations to attend: Annual Awards of Achievement (full table for 10); Rocky Mountain Real Estate Challenge (full table for 10); and option to purchase additional event registrations at discounted rates.	\$12,000	\$12,500
SUPPORTING	Premium recognition as Supporting sponsor of Chapter events to include (select one option): (A) Economic Forecast; Golf Tournament and Fall Education Series; (B) Mid-Year Forecast, Property Tour and Spring Breakfast; OR (C) Developing Leader Programming and Events. Tickets for guests at sponsored events, plus registrations to attend: Annual Awards of Achievement (half table for 5); Rocky Mountain Real Estate Challenge (half table for 5); and option to purchase additional event registrations at discounted rates.	\$8,000	\$8,500
CHAPTER	Year-round recognition and registrations to attend: Annual Awards of Achievement (half table for 5); Rocky Mountain Real Estate Challenge (half table for 5); NAIOP Golf Classic (2 Players with Hole Sponsorship); and option to purchase additional event registrations at discounted rates.	\$4,500	\$4,750

EARLY BIRD RATES: Complete the following Chapter Sponsor Form or contact NAIOP Colorado by **January 31, 2022** to secure discount rates. Rates increase on February 1st.

QUESTIONS, PLEASE CONTACT:

Dan Metzger, NAIOP Finance Chair

dan.metzger@bruebaukol.com | 303.842.5190

Jayma File, NAIOP Managing Director

jfile@wmrdenver.org | 303-782-0155 ext. 114

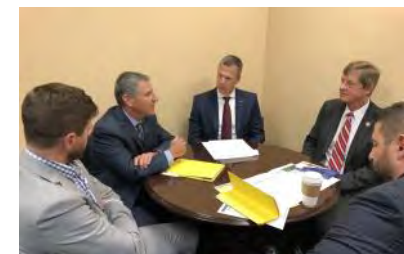
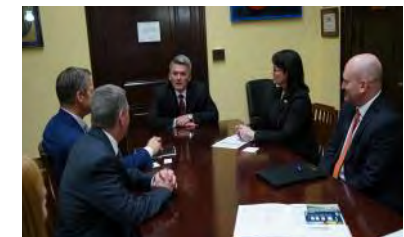
NAIOP Colorado

2022 PUBLIC POLICY FUND INVESTMENT OPPORTUNITIES

The goal of NAIOP Colorado’s public policy efforts is to insure that owners and developers of office, industrial, mixed-use, retail and related real estate are protected from the ever present threats of both legislation action and ballot initiative processes that attempt to hinder and/or unfairly burden the commercial real estate industry. By protecting owners and developers, the livelihoods of all real estate service providers, and the cost exposure of tenants, are protected as well. In addition, NAIOP Colorado proactively drafts, sponsors, and works to pass legislation and initiatives that benefit the commercial real estate industry.

There are many ways to invest in the Public Policy Fund. You can invest a designated amount, you can give based on the number of buildings in your portfolio, or you can invest based on the square footage you own. Your level of investment will determine the benefits your company receives.

LEVEL	INVESTMENT BENEFITS	INVESTMENT
PACKAGE A	Presenting Sponsor of the Public Policy Educational Series; Co-Sponsor of the Legislative Event; Co-Sponsor of the PAC Fundraiser; Weekly Updates from Lobbyist Firm; Invitation to attend the Annual Federal Legislative Update Dinner; Invitation to attend the Quarterly State Legislative Update Meetings; Invitation to have Company Representative on the Public Policy Committee; Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	Minimum \$10,000
PACKAGE B	Supporting Sponsor of the Public Policy Educational Series; Tickets for two to attend the Legislative Event; Tickets for two to attend the PAC Fundraiser; Weekly Updates from Lobbyist Firm; Invitation to attend the Annual Federal Legislative Update Dinner; Invitation to attend the Quarterly State Legislative Update Meetings; Invitation to have Company Representative on the Public Policy Committee; Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	Minimum \$7,500
PACKAGE C	One ticket to attend the Legislative Event; One ticket to attend the PAC Fundraiser; Invitation to attend the Quarterly State Legislative Update Meetings; Invitation to have Company Representative on the Public Policy Committee; Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	Minimum \$5,000
PACKAGE D	One Ticket to attend the Legislative Event; One ticket to attend the PAC Fundraiser; Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	Minimum \$2,500
PACKAGE E	One Ticket to attend the Legislative Event; Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	Minimum \$1,000
PACKAGE F	Year-round recognition on website, media lists and print or digital support banners at Chapter events and programs.	\$999 and Under



NAIOP Colorado

2022 CHAPTER MARKETING OPPORTUNITIES



2022 COLORADO CHAPTER Events and Programs:

- January 12 Economic Forecast Breakfast
- January 19 Real Estate on the Rocks
- January 27 Rocky Mountain Real Estate Challenge Kick-Off
- February 9 Winter Classic Curling
- February 24 Annual Awards of Achievement
- March 1 Applications Open for 2022 Mentor Program
- April 7 Winter Classic Skiing with the Icons
- April 19 Capital Markets Breakfast
- May 3 Rocky Mountain Real Estate Challenge presented by Land Title
- May 19 DL Project Tour
- June Life Science & Healthcare Program
- June 16 NAIOP & CoreNet Member Mixer
- June 27 NAIOP Golf Classic at Fossil Trace Golf Club
- July 14 Mid Year Forecast Breakfast
- July 21 Real Estate on the Rocks
- August 11 Winter Classic Hockey Event at The Ice Ranch, Littleton
- Fall Fall Education Series (4 sessions)
- Fall Public Policy Series (2-3 sessions)
- September Annual Property Tour / Developer Showcase
- September 22 DL Half-Day Community Outreach Event
- October 6 Fight Night 2022
- October 20 Real Estate on the Rocks
- December 8 Annual Holiday Party

Visit NAIOP-COLORADO.ORG for more details.

SPONSORSHIP INVESTMENT

<u>Level</u>	<u>Package Selection</u>	<i>EARLY BIRD</i>	Late	<u>Availability</u>
		<u>Investment</u> <small>Before January 31, 2022</small>	<u>Investment</u> <small>Starts February 1, 2022</small>	
<input type="checkbox"/> SUSTAINING SPONSOR	<input type="checkbox"/> Package A <input type="checkbox"/> Package B <input type="checkbox"/> Package C	\$12,000	\$12,500	3 of 3
<input type="checkbox"/> SUPPORTING SPONSOR	<input type="checkbox"/> Package A <input type="checkbox"/> Package B <input type="checkbox"/> Package C	\$8,000	\$8,500	3 of 3
<input type="checkbox"/> CHAPTER SPONSOR		\$4,500	\$4,750	45 of 45

PUBLIC POLICY FUND INVESTMENT

Indicate the package and specific dollar amount of your investment.

- Public Policy Investment \$ _____
 Package A Package B Package C Package D Package E Package F

TOTAL SPONSORSHIP AND PUBLIC POLICY INVESTMENT

Sponsor Package: \$ _____

Public Policy Fund: \$ _____

TOTAL INVESTMENT: \$ _____

Please indicate your payment plan for your 2022 sponsorship:

- Invoice one time in December 2021 or upon receipt.
 Invoice one time in January 2022
 Invoice one time on date _____ (no later than 9/1/22)
 Break up into 3 installment payments (paid in full by 9/1/22)

Please note, your 2022 Sponsorship is Payable by Check to: NAIOP Colorado. If you prefer to pay by credit card, please note that we will add a 4% processing fee. If you want to use a wire transfer to avoid the processing fee, contact the office for details.

Authorized by Name (Print) _____

Signature _____

CONTACT INFORMATION

 Contact Name

 Company

 Address

 City State Zip

 Phone

 E-mail

 Web Page URL

 Twitter/Facebook/LinkedIn Links

Sponsor Upgrades: Is your package missing tickets to your favorite events? No worries, just contact the NAIOP staff to purchase tickets to these events for 2022 at discounted 2021 rates.

To confirm your sponsorship and secure Early Bird rates, please return this completed form to the NAIOP Colorado office **no later than January 31, 2022** to the attention of Jayma File via fax at (303) 820-3844 or email to naiop@wmrdenver.com.

Fax, Mail or Email form and payment to:

NAIOP Colorado | 1301 Speer Blvd., Ste. 450, Denver, CO 80204
 Tel: 303.782.0155 | Fax: 303.820.3844 | Email: naiop@wmrdenver.com

**ONLINE REGISTRATION:
 NAIOP-COLORADO.ORG**