



The 8th Annual NAIOP Fight Night presented by Fidelity National Title

The Premier Commercial Real Estate
Networking Event of the Year

October 28, 2021 · Social Capitol Arvada

MARKETING GUIDE

JOIN THE COMMERCIAL REAL ESTATE INDUSTRY'S ELITE FOR AN EVENING OF LIMITLESS NETWORKING, COCKTAILS, AND RINGSIDE ENTERTAINMENT AT THE MUST ATTEND EVENT OF THE YEAR.

Thank you for your interest in supporting the 8th Annual NAIOP Colorado Fight Night, presented by Fidelity National Title National Commercial Services, and benefiting Denver Active 20-30 Children's Foundation. This event will be held on Thursday, October 28, 2021 at the NEW Social Capitol Events in Olde Town Arvada.

The evening will be a night to remember with first class treatment for attendees. Program features for Fight Night 2021 include:

- LIVE professional boxing matches
- Continuous Passed Hors d'oeuvres, tapas and small plates served throughout the evening.
- Specialty Cocktails, Open Bar and Cocktail Service for Platinum/VIP Sponsors.
- "Real Estate Ringers" Bouts featuring boxers from the local real estate industry.
- Chance to win wide selection of quality raffle prizes.
- Opportunity to attend the Official Fight Night Weigh-In Party in October.
- Unlimited Networking and Business Development Opportunities.
- Plus, Complimentary After Party!

Proceeds from this year's "Real Estate Ringers" Bout and raffle sales will benefit Denver Active 20-30 Children's Foundation—a non-profit service organization for business leaders between the ages of 20-30, dedicated to raising money for disadvantaged children.

All tables and tickets to attend the 8th Annual NAIOP Fight Night on October 28th are available through our 2021 Marketing Packages.

SIGN UP TODAY

This event will SELL OUT— confirm your participation no later than October 1, 2021.

Please review the sponsorship and marketing opportunities, to following on the next pages. If you have any questions concerning marketing opportunities or to secure your sponsor package, contact us:

Ian Nichols, 2021 Fight Night Co-Chair
(303) 374-4383
ian.nichols@flywheelcap.com

Brandon Kramer, 2021 Fight Night Co-Chair
(605) 390-1248
Brandon.kramer@marcusmillichap.com

Jayma File, NAIOP Staff
(303) 518-4289
Jayma@naiop-colorado.org



Fidelity National Title



NATIONAL COMMERCIAL SERVICES

Denver Active
20-30
CHILDREN'S FOUNDATION

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
COLORADO CHAPTER



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Naming Rights Sponsor—\$30,000

[SOLD OUT—Fidelity National Title Group National Commercial Services]

- **EXCLUSIVE** Named Sponsor of Fight Night with year round logo recognition at major NAIOP events and on the Chapter website.
- Includes **Platinum Ring-Side or VIP Mezzanine Lounge Tickets for 10** with Bottle Service
- Recognition on all event marketing, throughout the evening, on Denver Active 20-30 & NAIOP website as Naming Rights Sponsor!
- Opportunity to address crowd from Boxing Ring
- Chance to participate on the Fight Night Committee
- Tickets to annual NAIOP events to include Awards, Real Estate Challenge, Golf, and more!
- **Donation** on Your Company's behalf to Denver Active 20-30 Children's Foundation
- Invitation to the Private Weigh-In Party!
- Ability to purchase additional guest tickets!

Real Estate Ringers Bout Sponsor—\$7,500

[SOLD OUT—Capital Property Group, Hoff & Leigh, JLL, KW Commercial, Marcus & Millichap, and Prime West]

- **EXCLUSIVE** Opportunity to Sponsor One of Two Boxers from the RE Industry in **Main Event Bout!**
- Includes **Platinum Ring-Side or VIP Mezzanine Tickets for 10**
- Company Logo Displayed Prominently on Boxer's Custom Trunks
- 1 Delegate from your company in the Boxer's Corner during the Fight! (Must secure Boxing License)
- Recognition on all event marketing, throughout the evening, on Denver Active 20-30 & NAIOP website as Real Estate Ringer Sponsor!
- **Donation** on Your Company's behalf to Denver Active 20-30 Children's Foundation
- Invitation to the Private Weigh-In Party!
- Company name/logo with hot link on website
- Ability to purchase additional guest tickets!

Elite Sponsor —\$5,000 [6 of 8 AVAILABLE]

- Ringside or VIP Mezzanine Tickets for 10—with Cocktail Service
- Prominent recognition in all event materials
- Company name/logo with hot link on website
- Invitation to Private Weigh-In Party.
- Elite Half Package Available for 5 Tickets, \$3,500

Premium Sponsor—\$4,500 [17 of 25 AVAILABLE]

- Prominent recognition in all event materials
- Tickets for 10
- Company name with hot link on website
- Premium Half Package Available for 5 Tickets, \$3,000

Individual Tickets—Pending Availability

- \$500 or Variable NAIOP Members
- \$750—\$1000 Non-Members

SEE THE NEXT PAGE FOR MORE SPONSOR OPPORTUNITIES





Beverage/Bar Sponsor—\$4,500 [SOLD OUT]

- Special recognition on the bars
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name on table link on website

There will be not one or two, but FOUR bars in the ballroom—featuring your company logo as one of our 2 bars sponsors! It's an Open Bar for attendees provided by you!

Cuban Cigar Lounge Sponsor—\$4,500 [1 AVAILABLE]

- Special recognition on the Cuban Cigar Lounge
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Your company will receive “smoking” hot recognition on the cigars and signage at the Cuban Cigar Lounge.

Cup and Napkin Sponsor—\$4,500 [SOLD OUT]

- Special recognition on the cups and napkins
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5—Second Row

With 4+ hours of networking and 400 attendees, there will be lots of refreshments served using cups and napkins featuring your logo throughout the evening!

Lanyard Sponsor—\$4,500 [SOLD OUT]

- Special recognition on the lanyards
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Your logo printed on the lanyards holding attendee names badges—just think, your competitors wearing your logo!

Theme Cocktail Sponsor—\$4,500 [1 AVAILABLE]

- Prominent recognition on the *Themed Cocktail Bar*.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

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After Party Sponsor—\$4,500 [SOLD OUT]

- Special recognition as the After-Party Sponsor
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name with hot link on website
- Company logo printed on after party signage and drink tickets

Bout Sponsor—\$4,000 [2 OF 3 AVAILABLE]

- Special recognition on the Bout Sheet, name announced from the ring, displayed on the Screen and Bout cards for every round.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Late Night Bites Sponsor—\$4,000 [1 AVAILABLE]

- Logo recognition on Late Night Bite sweets-n-snacks
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Your logo printed on the food wrappers and carts for the late night bites!

Ring Side Sponsor—\$4,000 [3 OF 4 AVAILABLE]

- Tickets for 5—Second Row
- Special recognition on boxing ring corner cushions
- Recognition in all event materials
- Company name with hot link on website

Your company name and logo featured prominently both inside and outside the boxing ring on one of the four corner cushions—plus seating for you and your guests!

Valet Sponsor—\$4,000 [1 AVAILABLE]

- Logo recognition on Valet Tickets and Signage
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend.

Ready to Secure Your Package?

Please contact: Jayma File, NAIOP Staff
(303) 518-4289; info@naiop-colorado.org
www.NAIOP-Colorado.org/Fight-Night

2021 FIGHT NIGHT SPONSOR FORM

<u>Sponsor Level</u>	<u>Price</u>	<u>Availability</u>
<input type="checkbox"/> NAMING RIGHTS SPONSOR	\$30,000	SOLD OUT
<input type="checkbox"/> REAL ESTATE RINGERS SPONSOR	\$7,500	SOLD OUT
<input type="checkbox"/> ELITE FULL SPONSOR (10 TICKETS)	\$5,000	AVAILABLE
<input type="checkbox"/> ELITE HALF SPONSOR (5 TICKETS)	\$3,500	AVAILABLE
<input type="checkbox"/> PREMIUM FULL SPONSOR (10 TICKETS)	\$4,500	AVAILABLE
<input type="checkbox"/> PREMIUM HALF SPONSOR (5 TICKETS)	\$3,000	AVAILABLE
<input type="checkbox"/> BEVERAGE / BAR SPONSOR	\$4,500	SOLD OUT
<input type="checkbox"/> CIGAR LOUNGE SPONSOR	\$4,500	AVAILABLE
<input type="checkbox"/> CUP AND NAPKIN SPONSOR	\$4,500	SOLD OUT
<input type="checkbox"/> LANYARD SPONSOR	\$4,500	SOLD OUT
<input type="checkbox"/> SPECIALTY THEME COCKTAIL SPONSOR	\$4,500	AVAILABLE
<input type="checkbox"/> AFTER PARTY SPONSOR	\$4,500	SOLD OUT
<input type="checkbox"/> BOUT SPONSOR	\$4,000	AVAILABLE
<input type="checkbox"/> LATE NIGHT BITES SPONSOR	\$4,000	AVAILABLE
<input type="checkbox"/> RING SIDE SPONSOR	\$4,000	AVAILABLE
<input type="checkbox"/> VALET SPONSOR	\$4,000	AVAILABLE

To confirm your sponsorship, please return this completed form to the NAIOP Colorado office **no later than October 1, 2021** the attention of Jayma File via email to Jayma@naiop-colorado.org and info@naiop-colorado.org.

Fax, Mail or Email form and payment to:
NAIOP Colorado

1391 Speer Blvd., Ste. 450, Denver, CO 80204
Tel: 303.782.0155 / Fax: 303.820.3844
Email: info@naiop-colorado.org

INDIVIDUAL TICKETS SALES BEGIN OCTOBER 1, 2021



 Contact Name

 Company

 Address

 City State Zip

 Phone

 E-mail

 Web Page URL

Total Charge: \$ _____
 Please indicate your payment plan for your 2021 sponsorship:
 Invoice one time in September 2021
 Invoice one time on date _____ (no later than October 15)
Note: Any credit card transactions over \$1,500 will be charged a 5% processing fee. Fees must be paid in full by October 15, 2021.

 Authorized by Name (Print):

 Signature