

NAIOP Colorado and Newmark Grubb Knight Frank/ARA Newmark present...

# ALL ABOARD



DENVER'S A-LINE TOUR



## Wednesday, June 15, 2016

Denver Union Station to DIA

12:00 noon - 6:00 pm

Join the commercial real estate industry's elite as we board The University of Colorado A Line, exploring Denver's newest up-and-coming neighborhoods, development and employment areas along Interstate 70.

## SPONSOR & MARKETING OPPORTUNITIES MENU

 Brownstein Hyatt  
Farber Schreck

**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
COLORADO CHAPTER

**KeyBank** 

 **ARA**  
A Newmark Company

 **Newmark Grubb  
Knight Frank**



# SPONSOR & MARKETING OPPORTUNITIES MENU

**Location:** Denver Union Station to Denver International Airport *(See proposed Tour Map, Page 4)*

**Format:** 12:00 pm - 2:00 pm Registration & Networking  
 2:30 pm - 4:00 pm A-Line Tour  
 4:30 pm - 6:00 pm Cocktail Reception & Networking

## SHOWCASE YOUR PROPERTY OR FIRM TO 250+ PROFESSIONALS AT NAIOP'S 29TH PROPERTY TOUR!

### Features of this year's Train Tour include:

- Unique train tour format where attendees learn about new office, multihousing and retail developments planned along Denver's new Union Station-to-DIA rail line, with Networking & Cocktail Reception at The Westin Denver International Airport.
- Tour Guide Book with details and contact information for featured projects and companies.
- Attendance of 250+ from Denver Metro Area w/circulation to over 4,500!
- Opportunity to address attendees through featured stops at your property, drive-by, event map listings and more!
- Read Below for More Details!

## OPPORTUNITIES

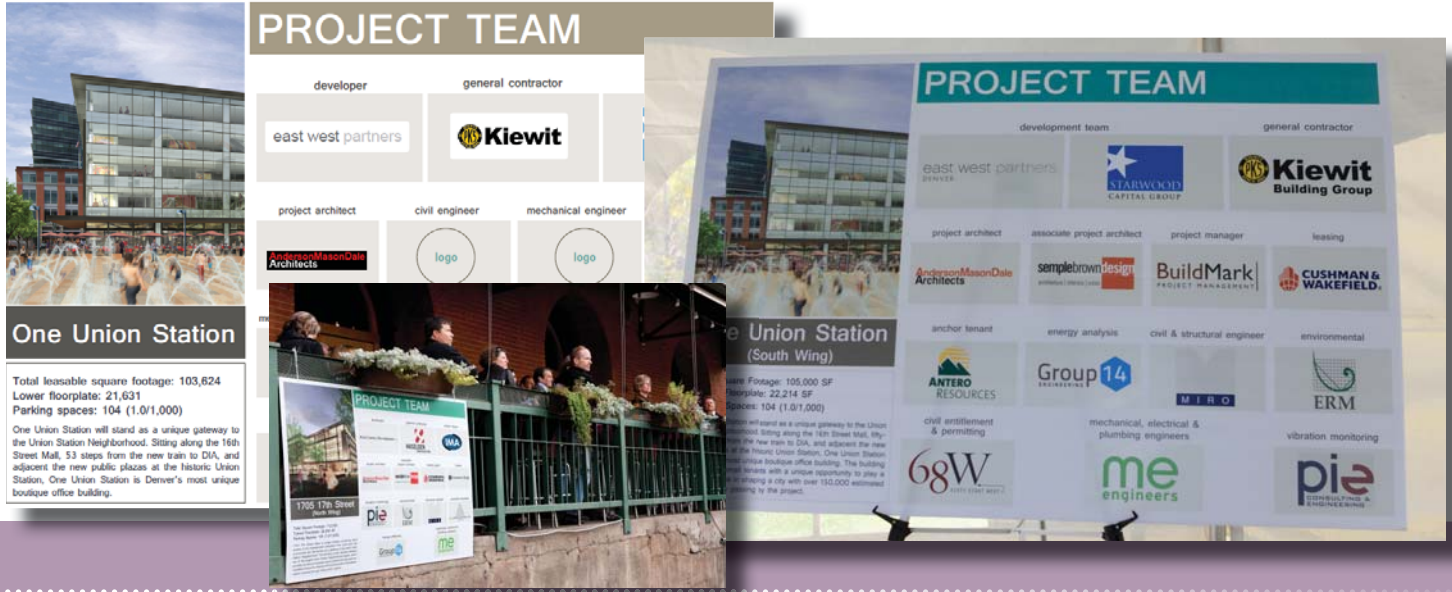
MARKETING OPPORTUNITIES	BENEFITS
<b>Conductor/Tour Stop Sponsor</b> <i>(Limited Availability)</i> <b>Early Bird - \$4,000</b> <i>Increases to \$5,500 after Feb. 29.</i>	<ul style="list-style-type: none"> <li>• Includes Physical Stop at your property during tour with presentation opportunity.               <ul style="list-style-type: none"> <li>• DUS presentations will take place at TBD DUS location.</li> </ul> </li> <li>• Your company or project logo printed on event marketing materials, attendee program guide &amp; takeaways.</li> <li>• One page of your company's marketing materials in attendee program guide.</li> <li>• Four (4) complimentary event registrations for your company representatives</li> </ul>
<b>Whistle/Drive-by Sponsor</b> <i>(Limited Availability)</i> <b>Early Bird - \$2,500</b> <i>Increases to \$3,500 after Feb. 29.</i>	<ul style="list-style-type: none"> <li>• Drive by of your property during the tour, with opportunity to develop script to be delivered by our tour guides.</li> <li>• One Half Page color Ad of your company's marketing materials in the attendee program guide.</li> <li>• Two (2) complimentary registrations for your company representatives</li> </ul>
<b>Rail Car/Map Sponsor</b> <i>(Limited Availability)</i> <b>Early Bird - \$1,000</b> <i>Increases to \$1,500 after Feb. 29.</i>	<ul style="list-style-type: none"> <li>• Includes verbal presentation/description of your property, with opportunity to develop script to be delivered by our tour guides.</li> <li>• One Quarter Page, black and white ad of your company's marketing materials in the attendee program guide.</li> <li>• Two (2) complimentary registrations for your company representatives</li> </ul>
<b>Track/Neighbor Sponsor</b> <i>(Limited Availability)</i> <b>Early Bird - \$500</b> <i>Increases to \$1,000 after Feb. 29.</i>	<ul style="list-style-type: none"> <li>• Includes description of your property, with opportunity to develop script to be delivered by our tour guides.</li> <li>• Two (2) complimentary registrations for your company representatives</li> </ul>
<b>'A' Station/Program &amp; Bag Sponsor</b> <i>(Limited Availability)</i> <b>Early Bird - \$2,000</b> <i>Increases to \$2,500 after Feb. 29.</i>	<ul style="list-style-type: none"> <li>• Includes one 6' table top display at the networking and cocktail reception</li> <li>• Your company name and logo featured on all event marketing materials, attendee program guide &amp; gift bag</li> <li>• One Half Page, color ad featuring your company in the attendee program guide</li> <li>• Two (2) complimentary registrations for your company representatives</li> </ul>

# All Aboard A-Line Tour

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Previous sponsorship examples:



MARKETING OPPORTUNITIES	BENEFITS
<b>Destination/Cocktail Sponsor</b> \$1,500	<ul style="list-style-type: none"> <li>Includes one 6' table top display at the networking and cocktail reception</li> <li>Your company/project name listed on event marketing materials</li> <li>One Half Page listing featuring your property/company in the attendee program guide &amp; takeaways.</li> <li>Two (2) complimentary registrations for your company representatives</li> </ul>
<b>Express/Postcard Sponsor</b> \$500 <i>SOLD OUT</i>	<ul style="list-style-type: none"> <li>Your company name/logo listed on event website with link</li> <li>Ad featuring your company printed on event promotional postcards mailed &amp; emailed to 4,000+ Denver Metro area professionals</li> <li>One Quarter Page black and white ad featuring your company in the attendee program guide &amp; takeaways</li> <li>Listing for your company on the walking tour map</li> </ul>
<b>Project Team Board Sponsor + Ad</b> \$350 <i>SOLD OUT</i>	<ul style="list-style-type: none"> <li>Your Company Logo printed on the Tour Stop Project Team Board to be displayed at tour stop and cocktail reception. See sample of the project team board below.</li> <li>One quarter page, black and white ad featuring your property/company in the attendee program guide</li> </ul>
<b>Project Team Board Sponsor</b> \$250 <i>SOLD OUT</i>	<ul style="list-style-type: none"> <li>Your Company Logo printed on the Tour Stop Project Team Board to be displayed at tour stop and cocktail reception. See sample of the project team board above.</li> </ul>
<b>Ad Sponsor</b> \$300	<ul style="list-style-type: none"> <li>One quarter page, black and white ad featuring your property/company in the attendee program guide</li> </ul>