Denver, CO
- 4 market alternatives
- Average rent: $38.00/FSG
- Average TI's: $70.00/sf

San Francisco, CA
- 2 market alternatives
- Average rent: $86.00/FSG
- Average TI's: $90.00/sf

Meadowlands, NJ
- 16 market alternatives
- Average rent: $28.00/FSG
- Average TI's: $60.00/sf

London, UK
- 6 market alternatives
- Average rent: $120.00/FSG
- Average TI’s: $0/sf

Pune, India
- 6 market alternatives
- Average rent: $28.00/FSG
- Average TI’s: $0/sf
Western Union’s Commitment to Colorado

Project Hometown

- Decided to fully commit to Denver, CO
- Elevate company brand and visibility
- Improve employee retention and enhance attraction for millennials and I-gens
- Adjacent to light rail and walkable amenities
Employee Retention Trends

- Tech companies providing increased office amenities is pressuring other industries to follow suit.
- Competition for employees is very high, indicated by Denver’s unemployment rate remaining below 5.0% for the past four years.
- Suburban and urban employees desire convenient commutes, both public transportation and nearby highways.
- Neighborhood restaurants, entertainment and hotels are necessary for multi-region companies, and appreciated by local employees.