

# TOP 10 REASONS TO JOIN NAIOP

## Benefits of NAIOP Membership

- 1 NAIOP Colorado is the PREMIERE Real Estate Organization in Colorado!**
- 2 Network with the BEST!** The key decision makers from prominent companies in the industry are active members in NAIOP Colorado.
- 3 Increase the effectiveness of your positioning and public relations strategy!** Members have unique opportunities to position their companies with the leaders in the industry. Members can receive awards such as the NAIOP Award of Achievement, present projects at breakfast meetings, and build relationship through committee activities.
- 4 Gain exclusive access to other members!** Special 'member-only' events provide unique networking opportunities. Members also can increase their exposure & networking opportunities by joining the LinkedIn NAIOP Colorado Chapter Group.
- 5 Shape the policies that impact our industry!** NAIOP Colorado Chapter has built strong political influence at both the State and Federal level through active and dynamic lobbying efforts making NAIOP Colorado Chapter the Voice for Commercial Real Estate.
- 6 Partner with your peers across the country!** Membership gives you access to over 850 Colorado members and an International member database of over 18,000 Real Estate professionals.
- 7 Influence the direction of NAIOP Colorado Chapter!** Commercial Real Estate is your industry and NAIOP is the association that looks out for your interests. Through committee participation, your enthusiasm and ideas will help shape the future of NAIOP Colorado Chapter and promote our industry.
- 8 Make a difference in your community!** Through events like the Rocky Mountain Real Estate Challenge benefiting CU, DU and CSU; and organizations such as Boys and Girls Club, Brokers Benefiting Kids, and the Denver Children's Home, NAIOP Colorado members are given an opportunity to give back to their community.
- 9 Keeping you up to Date!** Keeping members current on local and national topics through frequent economic Market Updates and our NAIOPVoice weblog is a key objective of the NAIOP Colorado Chapter. The NAIOPVoice is updated regularly so Members are always "in the know!"
- 10 Expand your industry knowledge!** Through specific educational programs and access to NAIOP's Corporate database and website, members gain invaluable information to grow their business.

**NAIOP Colorado Chapter is Leading the Way in Commercial Real Estate!!!**

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