

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## Sponsor & Marketing Opportunities



# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

**OFFICE • RESIDENTIAL/HOTEL • RETAIL • MIXED-USE**

Join the NAIOP Colorado Chapter!

**September 22, 2009**

**Program Format:** Registration & Networking: 3:30 – 4:30 pm

Presentation: 4:30 – 5:30 pm

Cocktail Party: 5:30 – 6:30 pm

**Location:** University of Denver's Newman Center

*Attractive Auditorium Theater, Centrally Located!!!*

**New for 2009: Limit of 20 Featured Properties in downtown Denver**

*Presented in only 60 minutes! No "live" presentations!*

*Virtual Tour of Properties by Video Only!*



# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

Your firm will have the opportunity to feature your company or property to an audience of over prime properties in downtown Denver!!!

- 15-20 projects in 60-120 second video spots, with special commercial breaks featuring your company!
- Cocktail party following, with ample time for networking
- Onsite Program with details and contact information for featured projects and companies.
- What's more, your company listing will be listed in the onsite program and you will receive Free Tickets to the event.

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## *Sponsor & Marketing Opportunities*

### Title Sponsor - \$5,000

- Includes two of your company's self-produced 30-second commercials during the show
  - Your company logo on the event marketing flyer, cover attendee program guide & takeaway DVD
  - Four (4) pages of your company's marketing materials in the attendee program guide.
  - Complimentary event registration for four (4) individuals.
- Limited Availability!**

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## *Sponsor & Marketing Opportunities*

### Cocktail Sponsor - \$3,000

- One of your company's self-produced 30 second commercial about your property and/or company
- Company logo on signage and cocktail napkins at the reception
- Your company name on the event marketing flyer, attendee program guide & takeaway DVD
- Two (2) pages of your company's marketing materials in the attendee program guide.
- Complimentary event registration for two (2) individuals

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## *Sponsor & Marketing Opportunities*

### Program/DVD Sponsor - \$2,000

- One of your company's self-produced 30 second commercials about your property and/or company
- Company logo the event program guide & takeaway DVD
- Your company name in the event marketing flyer, attendee program guide & takeaway DVD
- Two (2) pages of your company's marketing materials in the attendee program guide.
- Complimentary event registration for one individual

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## *Sponsors & Marketing Opportunities*

### Commercial Sponsor - \$1,800

- One 30 second self-produced commercial about your property and/or company
- Your company name in the event marketing flyer, attendee program guide & takeaway DVD
- One (1) page of your company's marketing materials in the attendee program guide.
- Complimentary event registration for one individual

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

## *Sponsor & Marketing Opportunities*

### Brochure Sponsor - \$300

- One ½ page ad for your company and/or property printed in the attendee program guide.

# 2009 NAIOP VIRTUAL PROPERTY TOUR: DOWNTOWN DENVER

*To learn more and to purchase your sponsor package,  
please contact:*

**Kim Koehn**  
**K2 Ventures, LLC**  
**(303) 641-7647**  
**kimjkoehn@aol.com**

**OR**

**Jayma File**  
**NAIOP Colorado**  
**(303) 782-0155**  
**jfile@wmrdenver.com**