



*Program taking place in Denver is part of national initiative in 26 cities with more than 800 participants*

**Denver, CO – April, 2007** – CREW Network is reaching out to local teenage girls across North America through an interactive program called CREW Careers™. This program is designed to introduce young women to the career opportunities available in the commercial real estate industry. CREW Careers™ is a program developed by CREW Foundation, the philanthropic arm of CREW Network. The program's long-term goal is to affect change in the commercial real estate industry, which has historically favored men.

GLOBAL EXECUTIVE PARTNER



During the CREW Careers™ program, girls from Cherry Creek School District will join local leading businesswomen to learn the skill sets needed to succeed in what is considered a male-dominated profession. Participants will learn what it takes to develop, sell and manage a commercial real estate project from CREW members who are brokers, appraisers, lawyers, interior designers, property managers, and other professionals.

CREW Denver has partnered with Cherry Creek School District and groups of girls within the district for this event. A group of 20 – 25 girls is expected for the one-day program hosted at Belmar in Lakewood. This venue adds to the focus of the day by offering a unique location named after an historic estate that tells a redevelopment story and encompasses a variety of real estate careers in its making. The day will include motivational speakers as well as presentations and activities specific to real estate careers. There will be many disciplines represented by CREW members.

GLOBAL SENIOR PARTNER



Cushman & Wakefield, the world's largest privately held commercial real estate firm, has been the CREW Careers™ Global Executive Partner since 2005, and has re-committed for 2007. "Cushman & Wakefield is thrilled to be supporting such a worthwhile program for a third year," said Elizabeth Trocchio, Executive Managing Director of Cushman & Wakefield of Texas, Inc. and a member of the firm's global diversity council. "As the top provider for commercial real estate services across the globe, we have the resources to lead women to immeasurable career success. By partnering with CREW Careers™, we can reach a broader audience to instill the importance of financial independence and career satisfaction in the young women who embody the future of our industry."

GLOBAL JUNIOR PARTNER



The local law firm Rothgerber Johnson Lyons LLP of Denver has committed to supporting Denver's CREW Careers™ program.

If you have any questions or are interested in participating in this event, please contact co-chairs Nikell Baker [nbaker@hvsinternational.com](mailto:nbaker@hvsinternational.com) or Sherri Oddo [sherri\\_e.oddo@keybank.com](mailto:sherri_e.oddo@keybank.com)



The CREW Careers™ program was launched in Dallas in 2004 and instituted across North America in 2005 by CREW Foundation, the philanthropic arm of CREW Network.

In 2007, CREW Careers™ will expand from 19 to 26 cities throughout North America to reach more than 800 student participants. Students cited engaging role-playing and hands-on interaction with female business leaders as the key to the program's success.

### **About the Underwriters**

Cushman & Wakefield, Inc. is the returning Global Executive Partner of CREW Careers™. Cushman & Wakefield, Inc. is the world's largest privately held commercial real estate services firm. The company delivers integrated solutions by actively advising, implementing and managing on behalf of landlords, tenants, and investors through every stage of the real estate process.

KeyBank is the returning Global Senior Partner of the CREW Careers™ program. KeyCorp is one of the nation's largest financial services firms with nearly \$100 billion in assets, providing investment management, retail and commercial banking, consumer finance and investment banking throughout the U.S. and, for certain businesses, internationally.

Starbucks is the returning Global Junior Partner of the CREW Careers™ Program. Starbucks is the premier purveyor of the finest coffee in the world, with nearly 12,000 retail locations in North America, Latin America, Europe, the Middle East and the Pacific Rim.

Holland & Knight LLP is the Contributing Partner of the program. Global Associate Partners include Akerman Senterfitt Attorneys at Law, McCarthy Building Companies, National Association of Industrial and Office Properties (NAIOP) and Regency Centers. Other partners include Appraisal Institute Education Trusts, CREW Miami, Grant Thornton LLP and Perkins Coie, LLP.

### **About CREW Foundation**

Founded in 1998, **CREW Foundation** ([www.crewfoundation.org](http://www.crewfoundation.org)) is the philanthropic arm of CREW Network, supporting programs that benefit women and girls. Since its inception, CREW Foundation has provided over \$600,000 in funding to the following organizations: Dress for Success, Executive Service Corps Affiliate Network (ESCAN), Girls for a Change, Girls Inc., Girl Scouts, Habitat for Humanity, Mercy Housing, Smiles For Success, Wider Opportunities for Women, Women Work!, Women in Community Service. CREW Foundation grants have experienced phenomenal success, including a \$17,500 grant for the second year of a Women Work! pilot program that helped the program bring in \$600,000 from the National Science Foundation for wider replication. The Foundation understands the value of supporting an organization through the development and implementation stages of a program and works to ensure consistent funding when appropriate.

### **About CREW Network**

**The mission of CREW Network** ([www.crewnetwork.org](http://www.crewnetwork.org)) is to advance the success of women in commercial real estate. CREW does this by looking outward to bring more women into the industry, showcasing member successes and serving as a key resource to its members and the industry. CREW Network members represent all disciplines of commercial real estate — every type of expert required to “do the deal.” Members comprise nearly 7,000 commercial real estate professionals in 60 chapters across North America.